



Mario **Sánchez** Mató

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Define myself as a disruptive person and very accustomed to self-training, with more than 30 years of experience in Sales, Marketing, Design and Programming.

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**Marketing as a discipline, technology plus design as content and lines of code to create tools.**

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One of my main qualities is the ability to communicate between the different departments of a company since my training is technical and I have worked over the years in different technical and Sales / Marketing departments and I understand the different languages of each .

Also used to work and integrate into different teams using my experience to lead serving.

Availability to travel since for many years I have traveled throughout the Spanish and European territory.

Prioritize over the salary the project and the challenges it offers, since the motivation to evolve is fundamental for me.

Thanks for your time

Mario Sánchez Mató

## WORKEXPERIENCE



### **MUNDO TRANSPARENTE**

January 2005 – August 2019

Founder / Marketing / Design / Programming / Communication



### **PROFIBUS España**

March 2015 – March 2019

Technical Secretary / Strategy / Marketing / Content creation



### **PROFACE**

November 2003 – December 2004

Sales Management at Proface Spain



### **FLAMAGAS**

June 2000 – October 2003

Commercial Director of CASIO Industrial Equipment Division



### **LOGITEK**

June 1993 – May 2000

Commercial Technician Industrial Peripherals Division



### **SISTEMAS MMI**

October 1991 – June 1993

Management / Direction / Marketing / Sales



### **DENNDOS**

January 1990 – September 1991

Management of automation projects for factories



### **TECFESA**

November 1988 – December 1989

Management of automation projects for machinery



### **SQUARE D Company**

October 1986 – October 1988

Customer and Delegation Support Technician



# **PRINCIPAL SKILLS**

**SALES**

**STRATEGY MARKETING**

**MARKET STUDIES**

**APPLICATION ANALYSIS**

**SYSTEMS ENGINEER**

**GRAPHIC DESIGN**

**UX DESIGN**

**UI DESIGN**

**PRODUCT PRESENTATIONS**

**PRODUCT TRAINING**

**CREATIVITY**

**DISRUPTOR**

**DARED**

**PASSIONAL**

# **DIGITAL MARKETING**

**INBOUND / OUTBOUND MARKETING**

**GOOGLE ANALYTICS**

**SEGMENT**

**WORDPRESS**

**CONTENT CREATION**

**MAILCHIMP**

**HOOTSUITE**

# **OFFICE**

**WORD**

**EXCEL**

**ACCES**

**POWERPOINT**

**TRELLO**

**SCRUM**

# **PROGRAMMING**

**DATABASES (MYSQL, MARIA DB, MONGO DB)**

**ACTIONSCRIPT (AS2, AS3)**

**HTML5**

**CSS**

**JAVASCRIPT**

**PHP**

**ASP**

# **MULTIMEDIA**

**ADOBE PHOTOSHOP**

**ADOBE ILLUSTRATOR**

**ADOBE PREMIERE**

**ADOBE AFTER EFFECTS**

**SONY VEGAS**

**ADOBE FLASH / ANIMATE**

**ADOBE EDGE ANIMATE**

**CINEMA 4D**

**DAZ / POSER**

**UNITY**

# **LANGUAGES**

**Castellano / Native level**

**Writing Level High**

**Native Conversational Level**

**Català / Native level**

**Writing Level High**

**Native Conversational Level**

**English / Medium level \***

**\*Currently in training for improvement**

**Good reading comprehension at a technical level**

**Average conversational level**

**Medium writing level**

**French / Medium level**

**Good reading comprehension**

**Average conversational level**

**Low writing level**